



THE POWER OF MEMBERSHIP.

2026 Business Membership

LeadingAge™
Missouri

Your partnership possibilities with Missouri aging services providers

JOIN. REACH. ENGAGE.

With a manifold membership of provider organizations, LeadingAge Missouri is the association in Missouri that supports the full spectrum of aging services providers, is nationally recognized for its innovative programs, leadership, and expertise on issues related to long-term care and senior housing and services.

OUR PROVIDER MEMBER TYPES INCLUDE:

- Skilled Nursing Facilities/Care Centers
- Assisted & Supportive Living Communities
 - Independent Living Communities
 - Federally Subsidized Housing

AMONG OUR MEMBERSHIP ARE:

- Life Plan Communities (CCRCs)
- Multi-site Organizations (Owning or managing two or more communities)
 - Home Care & Community Based Services
 - Hospices
 - Adults Day Providers



Join over 100 Missouri business members that support and partner with our collegial fellowship of LeadingAge Missouri members

Why become a LeadingAge Missouri Business Member?

LeadingAge Missouri Business Membership provides many opportunities to reach and engage your future customers.

Reasons to join now:

ACCESS YOUR TARGET AUDIENCE:

Utilize membership benefits to stay connected with LeadingAge Missouri Provider members all year long.

BUILD YOUR BRAND:

Let members know who you are and what you can offer them through different engagements.

INCREASE YOUR CREDIBILITY AMONG LEADINGAGE MISSOURI PROVIDER MEMBERS:

LeadingAge Missouri Board Members and community leaders value the association's Business Members as solution product and service providers, thought leaders, and industry connectors.

STAY INFORMED:

Business Members receive newsletters and other valuable communications from LeadingAge Missouri to stay current on important issues, events, and new members.

BE THE SOLUTION:

Take advantage of opportunities to reach and engage our members and build your brand by exhibitions, presentations, and sponsorships. Place your company above all others and show provider members what you can bring to their organizations.

SAVE:

Business Members have access to join and be a part of LeadingAge's GPO, Value 1st. This program offers valuable discounts for everyday needs and services.

We are LeadingAge: the trusted voice for aging.

We are making America better for older adults in all the places they call home.

To become a member of LeadingAge Missouri,
contact Rebekah Lucas (573) 606-6092 or
RebekahLucas@leadingagemissouri.org

The logo for LeadingAge Missouri features the word "LeadingAge" in a green, sans-serif font with a heart shape integrated into the letter "i". Below it, the word "Missouri" is written in a smaller, black, sans-serif font.

Business Membership Options

Standard Membership - \$575

Standard Business Membership Includes:

- *Listing in both the online and printed Directories*
- *LeadingAge Missouri digital badge for display on your website and other collateral*
- *Access to professional development resources and other e-news subscriptions*
- *Discounted rates for education programs and events*
- *Opportunities to participate in committees*
- *Access to provider mailing list and key contact emails*

Enhanced Membership - \$2,500

Enhanced Business Membership Includes:

- *All Standard Benefits*
- *1 company business article to be distributed with our newsletter*
- *Complimentary trade show booth at annual conference*
- *Choice of sponsorship at annual conference (\$1,000 or less)*
- *Contact Information on website Buyer's Guide*

Premier Membership - \$5,000

Premier Membership Includes:

- *All Standard and Enhanced Benefits*
- *Free attendance to LeadingAge Missouri Special Events (Advocacy Day, Holiday Party, ½ price State Night Out) (Limit 2 employees per event)*
- *Hosting of 1 webinar per year delivered for free to all members*
- *Board meeting Sponsorship including a 15-minute presentation (Limit 1 per year) (First come first served and dues must be paid in full)*