



2025 Virtual ASSISTED LIVING & RESIDENTIAL CARE CONFERENCE

FEATURING



Andy Edeburn
Managing Partner,
Elder Dynamics



Julie Thorson
President/CEO,
Friendship Haven

10 CE Credits Available
for Kansas & Missouri

Registration is Open!

To learn more and register,
scan the QR code or visit
<https://bit.ly/4f4xrLw>

\$169
PER ATTENDEE



AGENDA

February 4, 2025

- 9:00-10:00** **Opening Keynote** | Andy Edeburn, Elder Dynamics
- 10:15-11:15** **Regulatory Breakouts: Licensing Agencies**
 - KANSAS: Lacey Hunter, Kansas Department of Aging & Disability Services
 - MISSOURI: Tracy Niekamp, Missouri Department of Health & Senior Services
- 11:30-12:30** **Garden of Eatin' - Creating a Culinary Culture in Your Dining Program** | Amanda Marsh, Martin Bros. Distributing
- 12:30-1:30** **Lunch Break**
- 1:30-2:30** **Supporting Families to Create a Cohesive Team: Building Trust, Managing Expectations, and Working Together** | Jamie Cobb-Tinsley, James L. West Center for Dementia Care
- 2:45-3:45** **Mid-Conference Keynote: Authentic Leadership** | Julie Thorson, Friendship Haven

February 5, 2025

- 9:00-10:00** **Creating Service Opportunities for Individuals Living With Dementia** | Daphne Johnston, Respite for All Foundation
- 10:15-11:15** **Regulatory Breakouts: Emergency Preparedness**
 - KANSAS: Rachel Martin, Kansas Office of the State Fire Marshal
 - MISSOURI: Kara Amann-Kale, Missouri Hospital Association
- 11:30-12:30** Session TBD
- 12:30-1:30** **Lunch Break**
- 1:30-2:30** **Art Exploration with Elders Using Visual Thinking Strategies** | Kim Richards, Marianna Kistler Beach Museum of Art
- 2:45-3:45** **Strut Your Stuff: Strategies for Excellent AL Marketing in the Digital Age** | Steve Howell, Experience Fresh

