

2025 Virtual ASSISTED LIVING & RESIDENTIAL CARE CONFERENCE

FEATURING



Andy Edeburn
Managing Partner,
Elder Dynamics



Julie Thorson
President/CEO,
Friendship Haven

10 CE Credits Available
for Kansas & Missouri

Registration is Open!

To learn more and register,
scan the QR code or visit
<https://bit.ly/4f4xrLw>

\$169
PER ATTENDEE



AGENDA

February 4, 2025

9:00–10:00

Opening Keynote | Andy Edeburn, Elder Dynamics

10:15–11:15

Regulatory Breakouts: Licensing Agencies

- KANSAS: Lacey Hunter, Kansas Department of Aging & Disability Services
- MISSOURI: Tracy Niekamp, Missouri Department of Health & Senior Services

11:30–12:30

Garden of Eatin' – Creating a Culinary Culture in Your Dining Program | Amanda Marsh, Martin Bros. Distributing

12:30–1:30

Lunch Break

1:30–2:30

Supporting Families to Create a Cohesive Team: Building Trust, Managing Expectations, and Working Together | Jamie Cobb-Tinsley & Hollie Glover, James L. West Center for Dementia Care

2:45–3:45

Mid-Conference Keynote: Authentic Leadership | Julie Thorson, Friendship Haven

February 5, 2025

9:00–10:00

Creating Service Opportunities for Individuals Living With Dementia | Daphne Johnston, Respite for All Foundation

10:15–11:15

Regulatory Breakouts: Emergency Preparedness

- KANSAS: Rachel Martin, Kansas Office of the State Fire Marshal
- MISSOURI: Kara Amann-Kale, Missouri Hospital Association

11:30–12:30

Residency Agreements: Strategies for Avoiding Pitfalls | Brooke Bennett Aziere & Amanda Wilwert, Foulston Siefkin LLP

12:30–1:30

Lunch Break

1:30–2:30

Art Exploration with the Aging Community Using Visual Thinking Strategies | Kim Richards, Marianna Kistler Beach Museum of Art

2:45–3:45

Strut Your Stuff. Strategies for Excellent AL Marketing in the Digital Age | Steve Howell, Experience Fresh

